



FOR IMMEDIATE RELEASE

Voice1Direct announces New CEO to lead Global Sales & Customer Service Strategies

OREGON, WASHINGTON, TEXAS, USA & SYDNEY AUSTRALIA May 30, 2011 - Voice1Direct Ltd ((VOD.F) (<http://www.boerse-frankfurt.de>)) has selected, Philip Walls as its new CEO, who brings more than 20 years of Telecommunications experience in the start-up and corporate sectors. He has earned a reputation as a trusted and well respected leader and strategic Information and Communications Technology (ICT) consultant.

"As a founder of his own telecommunications consulting business 8 years ago, and having recently been responsible for driving sales, new media and customer service initiatives into a Tier 1 Service Provider with Global Systems Integrator, Alcatel-lucent, Philip is the extraordinary visionary candidate, Voice1direct has selected to lead our Strategic Growth and Go to Market (GTM) plans, stated John Ogden, Founder and Director of Voice1direct Ltd.

"He has built a strong network of partners, is experienced in wireless, media and VoIP solutions and has the passion and knowledge to drive substantial multi-million dollar revenue growth for V1D, by expanding our worldwide network footprint, enhancing our broadband and VoIP service offerings and improving our customer service levels", Ogden adds.

"Joining Voice1Direct is a great opportunity for me to work closely with a very experienced wireless team that can deliver proven, yet 'disruptive' wireless technologies which will substantially change the way people live in rural and regional areas. My move has been inspired by V1D Knowhow, Service offerings, and rapid network deployment capability that are so compelling and in particular for emerging Broadband Markets that present massive revenue potential. So much so, I know I can contribute to the Organization by creating and meeting our demands through strong partnerships, ambitious goals, and a commitment to build high quality, high speed networks to offer increased levels of customer service. V1D will not only dramatically improve personal and business productivity in such underserved regions, but deliver high speed broadband and cost effective mobile voice and data services to all people simply as a normal way of life" states Walls.

In the month since Philip has been on board, the company has already established solid partnerships to pursue large network deployments and niche services opportunities in the government, mining and wholesale service provider sectors in both Asia Pacific and Europe, where such strategic campaigns could potentially grow subscribers to well over 50,000 on V1D's WiMaX/WiFi MIMO networks within the next 12 months.

About Voice1Direct

Voice1 Direct is a global wholesale and retail service provider, building cost effective end-to-end wireless networks - with high quality broadband service capability, including higher speeds & better coverage. With many years industry experience and knowledge in delivering 'last mile' wireless access, improved speeds and coverage is a result of patented 'SMART' Antenna adaptive concepts, giving V1D a clear competitive and market advantage over mobile and fixed carrier networks today. V1D received a full Carriers License in December 2010 in Australia to operate its telecommunication services. The License gives it the authority to operate Wireless Networks in unlicensed spectrum, fiber optics and over the counter Licensed Spectrum where applicable and obtainable. V1D's existing Wireless Network footprint now exceeds 5000 sq. miles across Oregon, Washington & Texas, USA with growing rural and metro market share. V1D is currently implementing a Strategic Growth Plan (SGP) worldwide, via partner & capital investment programs, allowing the expansion of our wireless infrastructure and services into Australia, Papua New Guinea, Africa & Russia.

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